



We help brands share their vision through story.

Since 2015, Crate has been working with Fortune 500 companies, lifestyle influencers, top brands, and local businesses to amplify their brands through podcasting. Founded in Columbus, Ohio, and operating with a global team, Crate has an inherently remote infrastructure. We employ digital natives who've spent their careers learning and working in the ever-expanding online landscape, brought together through autonomy.

That self-governing attitude is reflected in our culture of connectivity, which in conjunction with our operational precision and foundation in storytelling, helps to expand podcasts into new content mediums, with a constant eye on the industry's evolving landscape.

**PODCASTING OFFERS INFINITE POSSIBILITIES,
AND CRATE HAS AN OFFERING FOR EACH ONE.**

Show Pickups.

— \$990–2,430 PER MO.
+ DEPOSIT

There's always room to grow. Crate's Pickups allow us to migrate and assume production for your existing podcast. This facilitates hosts who are looking to overhaul production, change network affiliations, go independent, or otherwise shake things up. Every Pickup receives a show audit and optimization with the same level of detail applied to new shows.

- 1 RSS HOSTING
- 2 PUBLISHING & DISTRIBUTION
- 3 PROJECT MANAGEMENT
- 4 RE-BRAND & SHOW IDENTITY
- 5 AUDIO ENGINEERING
- 6 SHOW NOTES COPYWRITING
- 7 VISUAL DESIGN
- 8 VIDEO PRODUCTION
- 9 PROMOTIONAL MICRO-CONTENT*

* Content only – posting, strategy, and content calendar not included



The

best

brands

thrive

and

survive

through

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